

2009 West Virginia Recycles Statewide Youth Contest

By entering you have the chance to win and so does your class.

It's time again to celebrate West Virginia Recycles and draw attention to recycling and the purchasing of recycled content products. This year four lucky winners from across the state will win prize packages to buy recycled content products for their class or organization and a bank gift card for themselves.

Entering is easy - ready - set - recycle - and win.

All students K through 12 are eligible to participate in the contest.

Contest and Rules

Age groups grades K-1 and 2-3:

Coloring Contest

Individuals participating in this year's coloring contest for age Groups K-1 and 2-3, must complete the pre-designed entry sheet. (See pg 3 of this insert.)

The entry sheet can be downloaded at the Recycling Coalition of WV, Inc.'s website: www.wvrecycles.com or by calling the Recycling Coalition of WV, Inc. at (304) 926-0448 ext. 1673.

Please place the following information on the back of each entry: name, age, organization or contact address, telephone number, sponsor name and county.

Age group grades 4-8: CD Cover Design Contest

Participants are asked to design a CD cover based on buying recycled goods. The design must be on a letter sized (8 1/2" x 11") sheet of plain white paper. The image should be no larger than (8 1/2" x 8 1/2").

Artwork may be done in any medium including watercolors, crayons, pencils, charcoal, markers, computer generated, oil or acrylic paint. On the back of the entry, please include the name, age, organization or school, telephone, address and contact name.

Age group grades 9-12: Freedom Contest

Participating individuals are encouraged to express their creativity and create a piece of artwork using any form desired. Write a poem, compose or sing a song, make a short video, write an essay or mold a sculpture based on a theme related to recycling. Teachers have the option of picking the form if used as part of a classroom assignment. On the back of the entry or attached to the entry, please include the name, age, organization or school, telephone, address, and contact name.

Prizes

Age groups grades K-1 and 2-3:

There are two contest categories, K-1 and 2-3. Winners in each category will receive \$100. Each winner's associated group receives an office supplies gift card valued at \$200.

Age group grades 4-8:

The winner of the CD cover Design Contest will be displayed on the Recycling Coalition of WV, Inc. website. The winner will receive \$150. The winner's associated group receives

an office supplies gift card valued at \$200.

Age group grades 9-12:

The winner will receive \$250. The winner's associated group receives an office supplies gift card valued at \$200.

Submitting Entries

Mail entries to this address:
Recycling Coalition of WV, Inc.
ATTN: Paul Hayes,
601 57th Street S.E.
Charleston, WV 25304.

Entries must be postmarked by November 14, 2009. If you have questions concerning this year's contest, please feel free to contact Paul Hayes at (304) 926-0448, extension 1673, or by email at Paul.F.Hayes@wv.gov.

(All entries become the property of the Recycling Coalition of WV, Inc. and the West Virginia Recycles State Steering Committee and will not be returned.)

What About Recycling?

By: *Phil Mann, Business Development Specialist,
West Virginia Solid Waste Management Board*

Everyone knows about the crash in housing markets, the near collapse in the financial sector, the problems in the auto industry and the unemployment rate, **but what about recycling?**

During September 2008, scrap steel prices collapsed. The following month, recycled paper prices did the same. A worldwide recession was dragging prices for recyclable materials down for all recyclers, including the ones in your neighborhood. Overnight, prices dropped 1/2 to 2/3 or more!

In a month's time the market value of cardboard went from \$120 a ton to \$25 a ton, newsprint from \$105 per ton to \$5 per ton, steel food cans from \$220 per ton to \$85 a ton, aluminum cans from \$0.95 per pound to \$0.44 per pound.* And this is assuming markets could even be found. Some buyers quit buying and some just disappeared.

That's the bad news. The good news is that the markets are coming back. If you follow the market reports on the evening news, the Dow, NASDAQ and the S & P 500, you have a pretty good idea of what's happening with recycling markets. In late spring prices started to move in the right direction for the first time in a year and a half.

Proclamation by Governor Joe Manchin III

Whereas, citizens and visitors of West Virginia enjoy the beauty of our state and its mountains, streams and cities; and,
Whereas, reduction through recycling and buying recycled products saves precious energy, conserves valuable natural resources, protects the environment, creates jobs, prevents littering by eliminating material from the litter stream and prolongs the useful life of many materials; and,
Whereas, recycling and buying recycled products are becoming increasingly important in our efforts to ease the growing problems of solid waste management; and
Whereas, to focus attention on the importance of recycling and in an effort to close the recycling gap, businesses, industries, government agencies, nonprofit organizations and individuals have joined to celebrate America Recycles Month, and they are encouraging their employees, staff, customers and all citizens to pledge to buy more recycled-content products; and,
Whereas, this year's theme, It All Comes Back To You, expresses the importance of the need to reduce waste by reusing, recycling and buying recycled products; and,
Whereas, state and community leaders need to spread the word about the excellent recycling programs they have established, the growth of markets for recyclable materials and the importance of buying recycled products;

Now, Therefore, Be it Resolved and I, Joe Manchin III, Governor of the State of West Virginia, do hereby proclaim November 2009 as:

America Recycles Month

in the Mountain State and encourage all citizens to join the nationwide effort to make more efficient use of natural resources by maximizing recycling, buying recycled products and preventing waste.

In Witness Whereof, I have hereunto set my hand and caused the Great Seal of the State of West Virginia to be affixed.

Done at the Capitol, City of Charleston, State of West Virginia, this the Twenty-ninth day of September, in the year of our Lord, Two Thousand Nine, and in the One Hundred Forty-seventh year of the State.



Joe Manchin III
Joe Manchin III
Governor

By the Governor:

Natalie E. Tennant
Natalie E. Tennant
Secretary of State



It's been a rough year and a half for your local recycling centers, but don't worry, they know how to handle these situations.

Recycling managers have a lot of experience in riding out these ups and downs. It's happened before – the markets they deal with crashed in the in the mid 70s, the late 80s, and again in the mid 90s and it will happen again.

So, if your neighborhood recycling center has had to curtail its hours of operation, reduce the number of drop-off sites available or take other steps to reduce operating cost, be patient. It may be a while before the markets fully restore themselves but things are getting better.

This story does have a happy ending. The bottom line – keep recycling.

*Source: Waste & Recycling News, Secondary Materials Pricing Guide.

Layout & Design:

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