

West Virginia Recycles' Re-Fashion Show

Saturday, November 14, 2009 • Charleston Town Center Mall • Macy's Court • 1 P.M.
Onsite Registration begins at noon.

- 📍 Outfits must be made from recyclable or reused materials. Entries may be made by an individual or group. Each participant will be asked during registration to complete a card listing the materials used, designer, and model (if different from the designer). Make sure you have your list!

Entry Categories Include:

General Theme: anything goes!

Coca-Cola Challenge: outfits must be made from Coca-Cola products (cans, bottles, boxes, plastic ring holders, etc.)

Charleston Town Center Mall Shopping Theme: outfits must use mall merchant materials (shopping bags, tags, etc.)



- 💰 **Prizes for overall winning designers - provided by Waste Management, Inc.:**

1st Place - \$250 Charleston Town Center Mall Gift Card

2nd Place - \$150 Charleston Town Center Mall Gift Card

3rd Place - \$100 Charleston Town Center Mall Gift Card

Additional Category Prizes:

1st Place in Coca-Cola Theme Challenge:

2 cases of Coca-Cola products &

\$50 Charleston Town Center Mall Gift Card

1st Place in Shopping Theme:

\$50 Charleston Town Center Mall Gift Card

- 📞 For questions, please call (304) 926-0448 or check us out on the web at www.wvrecycles.com for additional contests and photos of our previous fashion shows.

- 📄 The day of the event, participants will be asked to complete a registration card which will list the designer's name, model name (if different) and items used in making the outfit. Models will be asked to sign a photo release form. Parental consent will be required if under 18.



CHARLESTON
Town Center Mall

This event is organized by the Recycling Coalition of WV, Inc.

Waste Management's Project Runway Dress on Display

In 2006, the popular cable TV show Project Runway decided to put their contestants to an ultimate challenge. They were to design an outfit out of recyclable materials found at the Waste Management Recycling America collection center in Port Newark, New Jersey.

One of the winning dresses from the competition will be on display at this year's Re-Fashion show to be held at the Charleston Town Center Mall on November 14th.



Compliments of Waste Management, Inc.